



## **Privacy Policy**

BEKA FINANCIAL MARKETS HOLDINGS, S.L.

## ▼ INTRODUCTION

Welcome to Free Press Alliance. Our mission is to provide new generations of journalists and young activists with contextualized and relevant information on freedom of the press. Free Press Alliance (FPA) is part of Beka Financial Markets Holdings, S.L. Accordingly, it is subject to its legal policies.

In compliance with the Regulation (EU) 2016/679 of the European Parliament and Council, of 27th April 2016, your privacy is important to us, and this Privacy Policy explains how we collect, use, disclose, and protect your information when you use our platform. The Company is committed to the security of personal data. When we request personal information to identify you, we guarantee that it will only be used in accordance with the terms provided in this document.

Our commitment is to keep your information safe. We use systems and we update them to guarantee that information is not accessed without authorisation.

## ▼ RESPONSIBLE FOR THE TREATMENT

We inform you that the entity responsible for the treatment of your data is Beka Financial Markets Holdings, S.L.

Corporate name: Beka Financial Markets Holdings, S.L.

VAT No.: B87805545

Its registered office is located in: C/ Serrano, 88, 7ª planta, Madrid.

Registered in the Companies House of Madrid, Volume 35938, Folio 148 – Page M-645.718, Inscription 1ª.

You may contact us by:

Telephone: +34 91 436 78 00

E-mail: [lopd.holdings@bekafinance.com](mailto:lopd.holdings@bekafinance.com)

## ▼ GATHERED INFORMATION AND ITS PURPOSE

The information we gather is necessary to establish collaborative relations and/or offer you information about activities, content or services related to THE COMPANY.

We inform you that the personal data that the collaborators or interested party provides, as well as those that he/she may provide in the future within the relationship with this COMPANY, refers to:

Purpose: collaborative relations.

We collect the content you post, upload, or otherwise make available through the Service, such as articles, videos, comments, and messages. If you share articles or videos in our Service, they will be identified with you as the author, and you can provide a short bio and link to your social media profiles if you choose. Any content shared in the Service will go through the approval committee, who will decide if it is published or not according to the rules and terms.

Purpose: content and other notifications.

The personal data gathered are the identification and contact details required to provide information. For example, including but not limited to: name, surname, post address, telephone or e-mail, depending on the indications on reception preferences and shipping alternatives available.

The notifications about activities, content or services may be done by any mean, including electronic means. The interested person shall authorise the shipping of content notifications explicitly, by ticking the corresponding boxes, in any of the forms requesting details, for example, those included in our website.

Purpose: usage data.

We collect information about your interactions with the Service, such as the pages or content you view, the searches you conduct, and the dates and times of your visits.

Purpose: device information.

We collect information about the device you use to access the Service, including hardware model, operating system, browser type, and IP address.

Purpose: cookies and Similar Technologies.

We use cookies and similar tracking technologies to collect information about your usage of the Service and to improve our offerings. You can manage your cookie preferences through your browser settings.

▼ DATA PRESERVATION

The personal data provided shall be kept while they are needed to meet the collaborative relationship, respond to petitions or requests done, and in any case while the interested party does not request, they are deleted, as well as for the period required to comply with the legal obligations that may correspond in each case in accordance with the type of data. The interested party may exercise his/her rights at any time, as well as make a request about them.

## ▼ RECIPIENTS

The potential recipients to which THE COMPANY may give the personal data are:

- Public and private entities and institutions with which there is a legal obligation to provide them.
- Third-party service providers with which there is a contract to treat the data.
- Companies of the Beka Group for which you have given consent.
- To Protect Rights and Safety: We may disclose your information to protect the rights, property, or safety of Free Press Alliance, our users, or others.

We will not transfer your personal data to a third company that wants to use them for direct marketing actions, or similar activities.

## ▼ INTERESTED RIGHTS

All people have the right to obtain confirmation about if THE COMPANY is treating personal data concerning it or not. Regarding the data obtained and according to its availability and exceptions when they are limited by the applicable legislation, you are granted the following rights:

- Access right: the right to be informed and request access to the personal data about you that we process.
- Rectification right: right to request that we correct or update your personal data, when they are inaccurate or incomplete.
- Right to delete or elimination: the right to request that your personal data is deleted.
- Right to limit the treatment: the right to temporarily or permanently stop the processing of all or part of your personal data.
- Right to transfer data: the right to request a copy of your personal data in an electronic format and the right to transfer such data to use them in a third-party service.
- Opposition right: right to oppose that the entity responsible treats the personal data in the following cases: the data is treated based on a mission of public interest or legitimate interest, including the creation of profiles or the treatment whose purpose is direct marketing, also including the abovementioned creation of profiles.
- Right not to be subject to automated decision making: the right not to be subject to decision making is only based on automated decision making, which includes the creation of profiles, when the decision can have a legal effect on you or cause a similar important impact.

The interested party will be able to exercise these rights by sending an e-mail to the address [lopd.holdings@bekafinance.com](mailto:lopd.holdings@bekafinance.com) duly identifying himself/herself by sending a photocopy of the ID card and clearly stating the right he/she would like to exercise. Likewise, he/she will be able to request it by post to the address mentioned above.

Finally, we inform the interested parties that they may submit a claim related to the treatment of their personal data before the Control Authority ([www.aepd.es](http://www.aepd.es)).

#### ▼ INTERNATIONAL TRANSFER

In some cases, it is possible that THE COMPANY has to use the service of third parties established out of Spain. If this is the case, THE COMPANY guarantees that the transfer of data is done to countries with an equal level of data protection to that in the European Union or, if this is not the case, it will use the mechanisms established by the legislation in force to receive the acceptance from the client or the authorisation from Agencia Española de Protección de Datos (Spanish Agency for Data Protection) to transfer the data.

#### ▼ MINORS

Minors wanting to register in our systems will not be accepted. An authorisation from parents or tutors will be required for services to be rendered to minors by THE COMPANY.

#### ▼ SECURITY

THE COMPANY has taken the technical measures required to avoid the alteration, loss, treatment or non-authorized access to the personal data provided by the user. Nevertheless, and in case an improper access to the data takes place which may imply negative severe consequences for the interested parties, THE COMPANY will conveniently inform the interested parties in a reasonable period of time, so they take the steps they consider appropriate, and if required, the AEPD will be informed.